



IAA Europe resolution on the implementation of the EU Copyright Directive 2019 for an appropriate and proportionate remuneration of Visual Artists in Europe

IAA Europe will seek to strengthen the collaboration with collecting societies, artist associations from different fields and other relevant copyright organizations in order to protect and strengthen visual artists' copyright.

Through this cooperation, we aim to ensure a strong protection of the artists' copyrights in connection with national legislative changes and the incorporation of EU copyright directives.

It is important that the EU copyright directives are fully implemented on national level, with no local exceptions or limitations to the rights - with no weakening of the directives' guidelines and ethos.

We want to make sure that visual artists are entitled to and actually receive remuneration when their works are used, and that the remuneration they receive is fair, adequate and in proportion to the use of their works.

It is also important that the decisions on what is 'appropriate and proportionate remuneration' are made in negotiations, where the artists' voice is powerfully present through artists' associations and copyright collecting societies. In the negotiations collective bargaining should be allowed and preferred, so that artists' best interest is safeguarded.

Collecting societies must follow the rules of good governance, transparency, reporting and distribute accurately the royalties they collect. To guarantee this, artists' associations must have representatives on the boards of collecting societies.

Digital platforms through which artworks or their reproductions are distributed should also keep record of the online use of artworks/reproductions and inform the artists about it - as the directive clearly demands.

Unanimously signed by the delegates of the National Committees at the General Assembly of IAA Europe 23 November 2019 in Bratislava

Austria / IG Bildende Kunst, Croatia / HDLU, Denmark / Billedkunstneres Forbund, Estonia / Eesti Kunstnike Liit, Finland / Suomen Taiteilijaseura, France / Conseil National Francais des Arts Plastiques, Germany / IGBK, Greece / Chamber of Fine Arts of Greece, Iceland / Samband Islenskra Myndlistarmanna, Israel / JAVA, Latvia / Latvijas Makslinieku Savieniba, Luxembourg / AAPL, Lithuania / Lietuvos dailininku sajunga, Netherlands / Beroepsvereniging van Beeldende Kunstenaars (BBK), Norway / Norske Billedkunstnere, Poland / Zwiasek Polskich Artystow Plastykow, Slovakia / Slovenska Vytvarna Unia, Spain / Unión de Artistas Contemporáneos de España (UNIÓN A.C.), Sweden / Konstnärernas Riksorganisation, Switzerland / Visarte, Turkey / Uluslararası Plastik Sanatlar Dernegi, United Kingdom / a-n The Artists Information Company